



eco[®]

CARBON NEGATIVE EYEWEAR

SS24 collection catalogue



We're all for being positive, but not when it comes to the emission of CO₂. Our mission of planting trees has led Eco to become one of the very first carbon negative eyewear brands in the world!

PRODUCT FAMILIES

Frames made from sustainable materials



Biobased

Our biobased frames are crafted using castor seed oil, making them lightweight, comfortable – and sustainable.



Recycled metal

Our recycled frames are made using 95% recycled metal. That's a serious saving on natural resources!



Ocean plastic

All Eco Ocean frames are created from recycled and ocean based plastics. Join the wave of change!



Change your look in a snap

Experiment with your style and protect your eyes from the sun with Eco's magnetic clip-ons with polarized sun lenses.

Psst... We've won several design awards thanks to them!

Our 360° sustainable approach

Frames

All our frames are crafted from natural, recycled or renewable materials and all our demo lenses are made from recycled material.

Packaging

Recycled PET and recycled paper play a big part in creating our packaging. And our transport bag is made from 100% biodegradable cornstarch.

Displays

We're proud of our frames and want to show them off. And when we do, we display them on trays and stands made of 100% FSC certified bamboo or recycled paper.

**Make
it last**
This cloth is made from
recycled plastic bottles.


Recycled paper

Recycled demo lenses

Demo lenses play critical roles in the shipping and manufacture of eyewear. Eco's new demo lenses are made from 99% recycled plastic and can also be recycled themselves.

Awards



AWARD 2023

Cases Europe Award

Thanks to its recycled material and fold-able design, Eco case wins the Certified Sustainable Eyewear Award as the most sustainable in the eyewear sector.



VM Readers Choice

Selected Best Brand in "Social Purpose" and "Sustainability" categories by US optical retailers and ECP readers of Vision Monday and 20/20 Magazine.



Biobased Optical

Our Biobased Optical Collection with magnetic sun clip-ons won a 2022 iF Design Award!



Gold A' Design Award

This award is especially noteworthy because it spotlights designs and brands that commit to long-lasting environmental values for the complete cycle of creation, manufacture, and overall design.



Excellent Product Design

Eco Recycled metal received a Special Mention in the premier international German Design Awards!



"A sensational product"

Our Eco Recycled metal collection was awarded with the Gold distinction in the prestigious iF Design Awards, 2020!













Optical and sun clip-ons



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MODEL	SIZE	COLORS AND SUN LENS CATEGORY FOR SUN CLIP-ONS			
MARIGOLD	54-17-140	 PURT	 BGRN	 WCRY	 RDGT
MARIGOLD, CLIP MARIGOLD		 PURT, CAT. 3	 BGRN, CAT. 2	 WCRY, CAT. 2	 RDGT, CAT. 2











MODEL	SIZE	COLORS AND SUN LENS CATEGORY FOR SUN CLIP-ONS			
ROSE	53-19-140	 BLK	 LAVC	 PCH	 CHGT
ROSE, CLIP	ROSE	 BLK, CAT. 3	 LAVC, CAT. 3	 PCH, CAT. 3	 CHGT, CAT. 3




MODEL	SIZE	COLORS AND SUN LENS CATEGORY FOR SUN CLIP-ONS			
BROOK	54-16-143	 YTRT	 AQUA	 PRGT	 PCRY
BROOK, CLIP	BROOK	 YTRT, CAT. 2	 AQUA, CAT. 3	 PRGT, CAT. 3	 PCRY, CAT. 3



MODEL	SIZE	COLORS AND SUN LENS CATEGORY FOR SUN CLIP-ONS			
SALIX	57-19-150	 BLGD	 BLK	 GNTG	 SMK
SALIX, CLIP	SALIX	 BLGD, CAT. 3	 BLK, CAT. 3	 GNTG, CAT. 3	 SMK, CAT. 3




MODEL	SIZE	COLORS AND SUN LENS CATEGORY FOR SUN CLIP-ONS			
MEADOW	54-17-140	 GRN	 BLHTT	 CPNK	 RED
MEADOW, CLIP	MEADOW	 GRN, CAT. 3	 BLHTT, CAT. 2	 CPNK, CAT. 3	 RED, CAT. 3










MODEL	SIZE	COLORS AND SUN LENS CATEGORY FOR SUN CLIP-ONS			
BRIAR	54-19-143	 BLK	 BLUE	 BCRY	 OLST
BRIAR, CLIP	BRIAR	 BLK, CAT. 3	 BLUE, CAT. 3	 BCRY, CAT. 3	 OLST, CAT. 3



MODEL	SIZE	COLORS AND SUN LENS CATEGORY FOR SUN CLIP-ONS			
HEATH	53-21-143	 MBLK	 TBLU	 OLGT	 BGRN
HEATH, CLIP	HEATH	 MBLK, CAT. 3	 TBLU, CAT. 3	 OLGT, CAT. 3	 BGRN, CAT. 3











MODEL	SIZE	COLORS AND SUN LENS CATEGORY FOR SUN CLIP-ONS			
ELM	51-19-143	 CRY	 BLUE	 OLV	 ORNG
ELM, CLIP	ELM	 CRY, CAT. 3	 BLUE, CAT. 3	 OLV, CAT. 3	 ORNG, CAT. 2

A pair of brown biobased glasses and sunglasses are displayed on a white surface. The glasses are positioned in the upper half, and the sunglasses are in the lower left. Several brown beans are scattered around the glasses, adding a natural, organic feel to the composition. The lighting is soft, creating gentle shadows.

Biobased Retrospect

The Retrospect additions bring together the best of both worlds with the lightness of Biobased injection combined with the classic look of an acetate frame.



MODEL	SIZE	COLORS AND SUN LENS CATEGORY FOR SUN CLIP-ONS			
LILY	54-18-140	 BLK	 TORT	 LPNK	 OLV
LILY, CLIP	LILY	 BLK, CAT. 3	 TORT, CAT. 3	 LPNK, CAT. 3	 OLV, CAT. 3



MODEL	SIZE	COLORS AND SUN LENS CATEGORY FOR SUN CLIP-ONS			
REED	49-20-145	 DKTT	 TBLU	 SAGE	 CAM
REED, CLIP	REED	 DKTT, CAT. 3	 TBLU, CAT. 3	 SAGE, CAT. 3	 CAM, CAT. 3











MODEL	SIZE	COLORS AND SUN LENS CATEGORY FOR SUN CLIP-ONS			
FORREST	55-18-145	 BLK	 DKTT	 OLV	 LBLU
FORREST, CLIP	FORREST	 BLK, CAT. 3	 DKTT, CAT. 3	 OLV, CAT. 3	 LBLU, CAT. 3

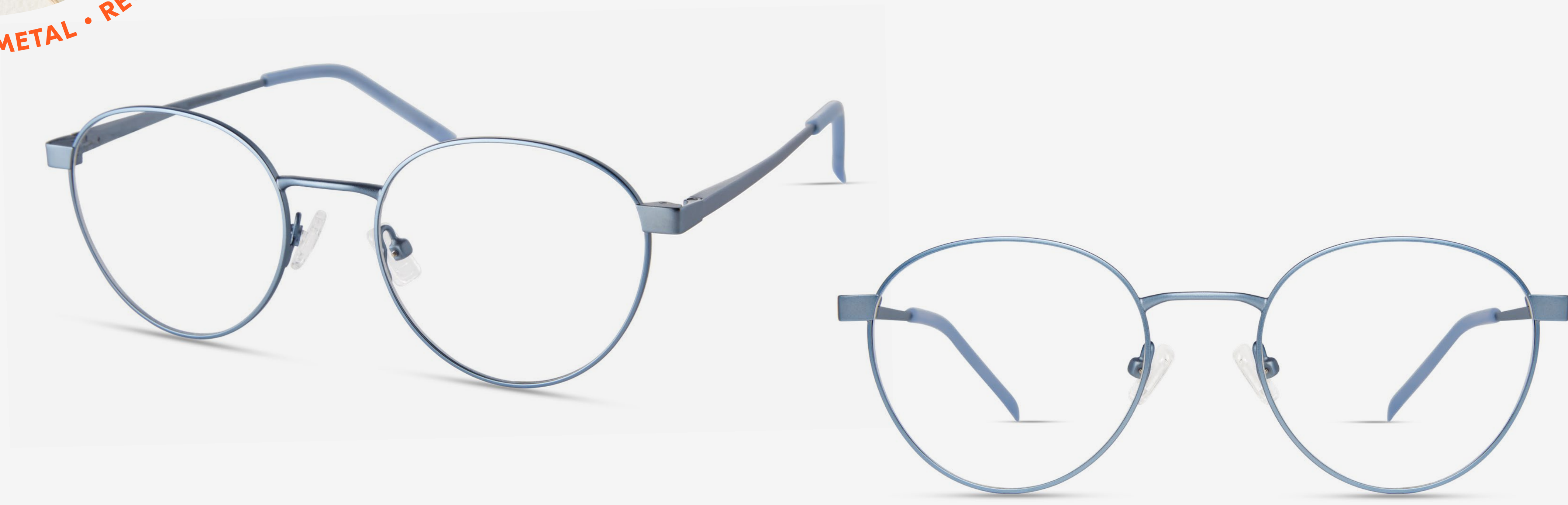










Recycled metal

Our recycled frames are made using 95% recycled metal. That's a serious saving on natural resources!



MODEL	SIZE	COLORS AND SUN LENS CATEGORY FOR SUN CLIP-ONS			
AURORA	53-17-140	 GOLD	 DGRN	 BRGD	 MCP
AURORA, CLIP	AURORA	 GOLD, CAT. 2	 DGRN, CAT. 3	 BRGD, CAT. 3	 MCP, CAT. 3



MODEL	SIZE	COLORS AND SUN LENS CATEGORY FOR SUN CLIP-ONS			
QUEBEC 2	48-18-140	 MBLU	 DGLD	 DSIL	 GDBK
QUEBEC 2, CLIP	QUEBEC 2	 MBLU, CAT. 3	 DGLD, CAT. 3	 DSIL, CAT. 2	 GDBK, CAT. 2

Sunglasses

All Eco Biobased and Recycled Sunglasses have polarized lenses and are RX-able.

LENS FILTER CATEGORIES



4 3 – 8%



Very dark special purpose sunglasses,
very high sunglare reduction



Very high protection against extreme sunglare, e.g. at sea,
over snowfields, on high mountains, or in deserts.



3 8 – 18%

General purpose sunglasses
High protection against sunglare.



2 18 – 43%

General purpose sunglasses
Good protection against sunglare.



1 43 – 80%

Light tint sunglasses
Limited protection against sunglare.







0 80 – 100%

Light tint sunglasses
Very limited reduction of sunglare.

EN ISO 123 12-1





MODEL	SIZE	COLORS AND SUN LENS CATEGORY			
SAVANNAH	55-16-140	 GOLD, CAT. 2	 MBLK, CAT. 3	 SIL, CAT. 2	 RGLD, CAT. 3

Collection overview



Our biobased frames are crafted using castor seed oil, making them lightweight, comfortable — and sustainable.

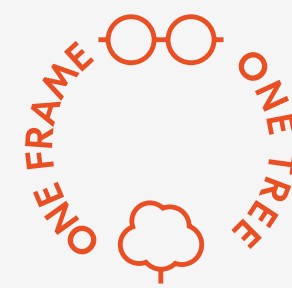


Eco works with Trees for the Future to plant a tree for every frame purchased. With your help, we've planted over 3.6 million trees so far — and that number just keeps growing.

MODEL	SIZE	COLORS AND SUN LENS CATEGORY FOR SUN CLIP-ONS			
MARIGOLD	54-17-140	 PURT	 BGRN	 WCRY	 RDGT
MARIGOLD, CLIP	MARIGOLD	 PURT, CAT. 3	 BGRN, CAT. 2	 WCRY, CAT. 2	 RDGT, CAT. 2
ROSE	53-19-140	 BLK	 LAVC	 PCH	 CHGT
ROSE, CLIP	ROSE	 BLK, CAT. 3	 LAVC, CAT. 3	 PCH, CAT. 3	 CHGT, CAT. 3
BROOK	54-16-143	 YTRT	 AQUA	 PRGT	 PCRY
BROOK, CLIP	BROOK	 YTRT, CAT. 2	 AQUA, CAT. 3	 PRGT, CAT. 3	 PCRY, CAT. 3
SALIX	57-19-150	 BLGD	 BLK	 GNTG	 SMK
SALIX, CLIP	SALIX	 BLGD, CAT. 3	 BLK, CAT. 3	 GNTG, CAT. 3	 SMK, CAT. 3



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MEADOW	54-17-140	 GRN	 BLHTT	 CPNK	 RED
MEADOW, CLIP	MEADOW	 GRN, CAT. 3	 BLHTT, CAT. 2	 CPNK, CAT. 3	 RED, CAT. 3
BRIAR	54-19-143	 BLK	 BLUE	 BCRY	 OLST
BRIAR, CLIP	BRIAR	 BLK, CAT. 3	 BLUE, CAT. 3	 BCRY, CAT. 3	 OLST, CAT. 3
HEATH	53-21-143	 MBLK	 TBLU	 OLGT	 BGRN
HEATH, CLIP	HEATH	 MBLK, CAT. 3	 TBLU, CAT. 3	 OLGT, CAT. 3	 BGRN, CAT. 3
ELM	51-19-143	 CRY	 BLUE	 OLV	 ORNG
ELM, CLIP	ELM	 CRY, CAT. 3	 BLUE, CAT. 3	 OLV, CAT. 3	 ORNG, CAT. 2



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MODEL	SIZE	COLORS AND SUN LENS CATEGORY FOR SUN CLIP-ONS AND SUNGLASSES			
LILY	54-18-140	 BLK	 TORT	 LPNK	 OLV
LILY, CLIP	LILY	 BLK, CAT. 3	 TORT, CAT. 3	 LPNK, CAT. 3	 OLV, CAT. 3
REED	49-20-145	 DKTT	 TBLU	 SAGE	 CAM
REED, CLIP	REED	 DKTT, CAT. 3	 TBLU, CAT. 3	 SAGE, CAT. 3	 CAM, CAT. 3
FORREST	55-18-145	 BLK	 DKTT	 OLV	 LBLU
FORREST, CLIP	FORREST	 BLK, CAT. 3	 DKTT, CAT. 3	 OLV, CAT. 3	 LBLU, CAT. 3



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AURORA	53-17-140	GOLD	DGRN	BRGD	MCP
AURORA, CLIP	AURORA	GOLD, CAT. 2	DGRN, CAT. 3	BRGD, CAT. 3	MCP, CAT. 3
QUEBEC 2	48-18-140	MBLU	DGLD	DSIL	GDBK
QUEBEC 2, CLIP	QUEBEC 2	MBLU, CAT. 3	DGLD, CAT. 3	DSIL, CAT. 2	GDBK, CAT. 2
SAVANNAH	55-16-140	GOLD, CAT. 2	MBLK, CAT. 3	SIL, CAT. 2	RGLD, CAT. 3

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